

Forever Beautiful Pageants

2016-2017 Arkansas Program Book Information

Deadline July 30, 2016

Each year at the State Pageant, we will have a wonderful black/white program book. The program book on average is about 50 pages. It is a great keepsake! It contains two key elements: 1) Forever Beautiful Gallery; 2) Ad Page Sections. The Program books will be on sale at the competition.

Forever Beautiful Gallery

In the Forever Beautiful Gallery will be a photo of each contestant in the age division in which they are competing. There is no charge to print your photo in this section.

Photo Guidelines:

Style of Photo: Headshot.

You may submit color or b/w photos but the size must be a least 3½ x 5". It is highly suggested that only actual photos be submitted for best quality. You may submit them electronically in high resolution.

Please include the contestants name and age group on the back of the photo. If you are sending the photo electronically please include the information in the email.

Ad Page Section

By participating in ad page sales you can earn additional award/title called our "Sweetheart" or "Grand Supreme Sweetheart" depending on the number of pages you sell. We encourage everyone to participate in the optional event. We hope every contestant will strive to have one full page of advertisement. The ad pages can be "Good Luck" page or company advertisement. Below is the official advertising/sponsor receipt and the pricing for the ad forms. Please fill out one ad form for each ad that you sell.

Ad pages are available in full page, half page, quarter page and business card.

Design of Ad Page

These pages can simply be a "Good Luck" pages with the purpose of being a keepsake for years to come or you can use them to bring recognition to your sponsors or to special people who have help you. The layout and the design of your ad page is entirely up to you!

Ad pages should include your name, title and any special wording and photo(s) of your choice. Your ads may be professionally designed but not required.

Ads that are sold to business do not have to have contestant information. They can be an ad that solely represents the business.

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Image Area - IMPORTANT

Final trimmed page size is as follows: Full Page 8.5 x 11, Half Page 8.5 x 5.5, Quarter Page 4.25 x 5.5, and Business Card 4.25 x 2.75

Allow ¼ inch margin on all sizes. Text should be within this margin, i.e. within 8x10 for a full page, 8x5 for half page, 4x5 for a quarter page and 4x2.5 for a business card. See diagram on last page for orientation of ad layout with measurements in cooperating ¼” margins.

YOUR AD MUST BE SIZED CORRECTLY IN ORDER TO PRINT CORRECTLY.

All ads must be submitted electronically. Files should be saved in HIGH RESOLUTION, 300 pixels per inch. The file that you send will be what is inserted into the program book (print ready). The electronic file can be in the following formats: tif (tiff), jpeg (jpg), and PDF.

All ads will be printed in black and white, regardless of how they are submitted. Design your ad in black and white will ensure it is printed as you intended.

Payments

Ad Fees are accepted in the form of personal/business check, cashier’s check, money order, or PayPal. Please mail payments to Forever Beautiful Pageants c/o Michelle Bates, P.O. Box 7956, The Woodlands, TX 77387.

PayPal payments may be made through www.paypal.me/ClaudiaBates.

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Official Advertising / Sponsorship Receipt

This certifies that _____ is an official
Name of Participant

contestant in the 2016 Arkansas State Forever Beautiful Pageant to be held in Little Rock, Arkansas – August 20, 2016. Your company _____ has agreed to help sponsor this participant with an official ad in our program book in the amount of \$ _____. Any donation made can be 100% tax deductible to your company as an advertising expense. Thank you for helping this participant achieve their goals. If you have any questions, feel free to contact the State Office at the number below.

Michelle Bates
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www.foreverbeautifulpageants.com

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AD Form

Please fill out one form per ad.

FULL PAGE ADS (8.5" x 11") - \$100.00

QUARTER PAGE ADS (4.25" x 5.5") – \$35.00

HALF PAGE ADS (8.5" x 5.5") - \$60.00

BUSINESS CARD (4.25" x 2.75") - \$15.00

Typesetting charges \$10.00

Division: _____ Baby/Gentlemen _____ Youth/Young Miss

Participants Name: _____

Advertisers Name: _____ Phone () _____

Business Address: _____

City _____, State _____ Zip _____

TOTAL COST OF ADVERTISING FEES:.....\$ _____

TOTAL COST OF TYPESETTING FEES:\$ _____

TOTAL AMOUNT OWED FOR ADVERTISING.....\$ _____

Half Page: Size 8 x 5

Business Card: Size 4 x 2.5

Quarter Page: Size 4 x 5

Business Card: Size 4 x 2.5